

**CONTRACT**

**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

<b>Contract / Revision</b> 586324 /		<b>Alt Order #</b> 09851996
<b>Product</b> P-USA ACTION :60		
<b>Contract Dates</b> 10/30/12 - 11/06/12	<b>Estimate #</b> 1790	
<b>Advertiser</b> Priorities USA Action		<b>Original Date / Revision</b> 10/25/12 / 10/25/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WITI	<b>Account Executive</b> Trevor Heaton	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8356	<b>Advertiser Code</b> 321	<b>Product Code</b> 340
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Mundy Katowitz Media**  
**Attention: Casey Bessette**  
**1322 G Street SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	11/01/12	11/01/12	M-F 1130a-12p FOX 6	1130a-12p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00			
N 2	6	11/05/12	11/05/12	M-F 1130a-12p FOX 6	1130a-12p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
N 3	6	10/30/12	10/30/12	M-F 3p-330p	3p-330p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00			
N 4	6	10/31/12	10/31/12	M-F 3p-330p	3p-330p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00			
N 5	6	11/01/12	11/01/12	M-F 3p-330p	3p-330p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$500.00			
N 6	6	11/02/12	11/02/12	M-F 3p-330p	3p-330p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00			
N 7	6	10/30/12	10/30/12	M-F 330p-4p	330p-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00			
N 8	6	10/31/12	10/31/12	M-F 330p-4p	330p-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00			
N 9	6	11/01/12	11/01/12	M-F 330p-4p	330p-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$500.00			
N 10	6	11/02/12	11/02/12	M-F 330p-4p	330p-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00			
N 11	6	11/05/12	11/05/12	M-F 330p-4p	330p-4p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

Contract / Revision	Alt Order #
586324 /	09851996

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	P-USA ACTION :60	1790

Advertiser	Original Date / Revision
Priorities USA Action	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
N 12	6	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/05/12	M-F 4p-430p	4p-430p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,000.00			
N 13	6	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/31/12	10/31/12	M-F 1035p-1105p	1035p-1105p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$1,600.00			
N 14	6	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/02/12	11/02/12	M-F 1035p-1105p	1035p-1105p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$1,600.00			
N 15	6	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/03/12	11/03/12	1135p-1205a	1135p-1205a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				1	\$500.00			
Totals											15	\$11,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	15	\$11,600.00	\$9,860.00
<b>Totals</b>	<b>15</b>	<b>\$11,600.00</b>	<b>\$9,860.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC, 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/10/12  
Date

*Cory A. Benthall*  
Signature

202-675-6936  
Contact Phone Number



**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

**Mundy Katowitz Media, Inc.**  
1322 G Street SE  
Washington, DC 20003  
202-675-6936  
Media 4 Account

**BANK OF AMERICA, NA**  
87-176/843

3015

10/25/2012

\$ \*\*9,860.00

WITI TV

PAY TO THE  
ORDER OF

Nine thousand eight hundred sixty and 00/100\*\*\*\*\* DOLLARS

WITI TV

*Mark Kuehn*

Priorities USA Action MKM119-12 10/30-11/6/2012 A

MEMO

⑈003015⑈ ⑆084301767⑆ 041135281781⑈

Mundy Katowitz Media, Inc.  
10/25/2012

WITI TV

3015

Priorities USA Action MKM119-12 10/30-11/6/2012 A

9,860.00

order 586324

1054 ML Media 4

Priorities USA Action MKM119-12 10/30-11/6/2012 ATS

9,860.00

Details on Back



IntelliCheckLock™ Secure Check